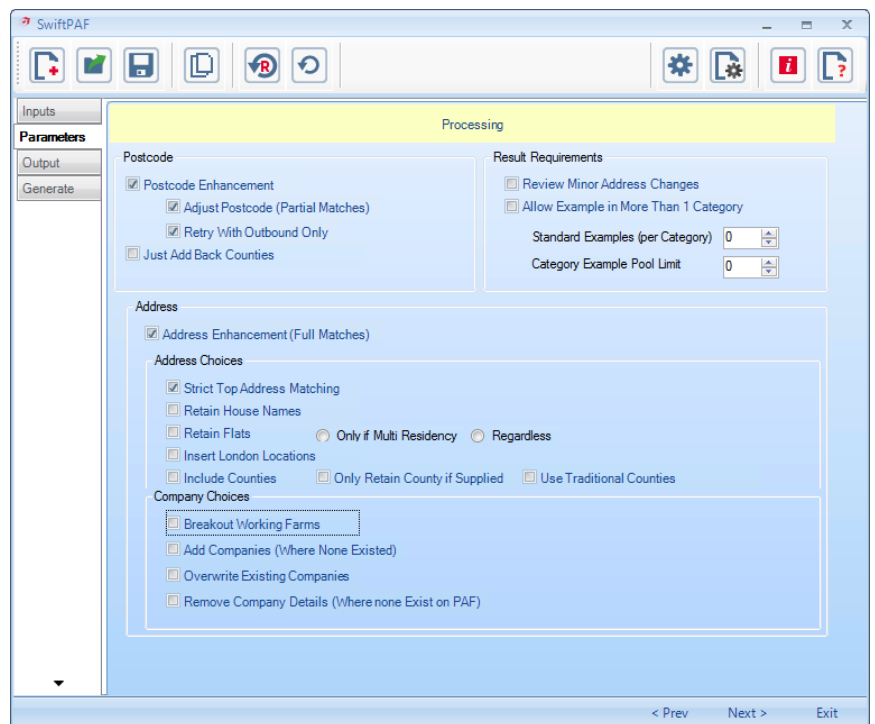# SwiftPAF

Postcode Address File Software

Automation-ready Postcode Address File validation and enhancement software for volume direct mail.

Industry leading PAF validation and enhancement.

Append the Unique Delivery Point Reference Number (UDPRN) and the DPS to achieve maximum deliverability and postage discounts.

Go beyond Royal Mail PAF standards and improve address quality by maintaining vanity addresses, validating company names and screening for salacious words.

Use the easy to use graphical user interface or automate PAF validation and enhancement from the command line or API.

SwiftPAF Features

✓ **Full PAF address validation**
Enhance and verify address data up to full Royal Mail PAF standards

✓ **Postcode verification**
Maintain accurate postcodes on your database

✓ **Append the Delivery Point Suffix**
Add the DPS to achieve significant postage discounts via Mailmark

✓ **Append the UDPRN**
Adding the Unique Delivery Point Reference Number can assist delivery and logistics organisations

✓ **Automation**
Automate your PAF processing via command line or API using XML parameter files

✓ **Parsed output**
Produce a PAF valid address parsed into its constituent elements for accurate database management

✓ **Multi residency**
Take control over addresses that have multiple residencies, such as flats or halls

✓ **Vanity addresses**
Maintain vanity elements such as house names or localities

✓ **Company name validation**
Use the PAF database to verify company or organisation names

✓ **Name and salutation**
Case names correctly and generate accurate salutations

✓ **Salacious word screening**
Check your data for any potential obscene or salacious words and flag them as appropriate

GECKO
BE RELEVANT

"Within 2 months of working with the Swift Suite we have automated 50% of all direct mail jobs."

James Beal, Head of Technical Production, Gecko