



SwiftDeDupe Deduplication Software

High speed, accurate matching and deduplication software for volume direct mail, data consolidation or single customer view applications

Intelligently find and consolidate duplicate contacts into a single golden record.

Confidently and quickly find duplicate contact or business records across multiple input files using your own file hierarchies.

Control match levels at individual, surname or address level and define how tight or loose the forename and initial matching should be.

SwiftDedupe can be used as a standalone application or in concert with other Swift applications, automated from the command line to streamline data processing.

Select your options here. For additional help see the processing help options, failing this contact the support team:
Support@thesoftwarebureau.com - Clicking this will copy the support email

Match Level

- ☒ Individual
- ☐ Family
- ☐ Address

Forename Matching

- ☒ Ultra Strict
- ☐ Strict
- ☐ Moderate
- ☐ Loose

Extra Criteria

- ☒ None
- ☐ Just Inters
- ☐ Just Intras
- ☐ Suppress Only

Output Options

- ☒ Output A
- ☐ Output B
- ☐ Output C

Processing Help

Output Options:
 A: 1. Uniques, 2. Selects, 3. Dupes + Suppressed
 B: 1. Uniques, 2. Selects, 3. Dupes 4. Suppressed
 C: 1. Uniques + Selects 2. Dupes + Suppressed

Extra Criteria:
 Inters: Only matches records with different listcodes
 Intras: Only matches records with the same listcode
 Suppress Only: Only declares a match - if one of the records is a suppression record

Note: Suppression files are identified by placing a non numeric character in the priority section. If the priority is left empty, it will be defaulted to '1'

Input Files

Filename	Listcode	Priority
Test.csv	Test	1

< Prev Next > Exit

SwiftDeDupe Features



Single or multi-file deduplication

No limit on quantity of datasets that can be matched against each other



Flexible hierarchies

Define a priority sequence to ensure the most accurate or up to date data takes precedence



Match levels

Compare your data at individual, surname, or address level



Flexible forename matching

Configure how tight or loose you would like forename and initial matching



Company name matching

Include company and organisational data for B2B deduplication



Client stop lists

Incorporate client suppression files to exclude unwanted or invalid records



Fuzzy matching

Over 20 years development experience has gone into our proprietary matching engine



Automation

Automate your Dedupe processing via command line



Fast!

Identify and consolidate hundreds of thousands of records across multiple files, in minutes



Inter or intra matching

Match your data exclusively across multiple datasets, or within multiple datasets



Configurable output

Tailor your output for direct mail campaigns, data consolidation, or single customer view processing



“Within 2 months of working with the Swift Suite we have automated 50% of all direct mail jobs.”

James Beal, Head of Technical Production, Gecko