

Cygnus Testimonials

Brann Ltd /

In 2000 we undertook a comprehensive review of all data processing software available on the market in the UK and some overseas packages. From our benchmark tests, cygnus won hands down on a combination of performance, flexibility, ease of use and cost.

We installed cygnus with the view of bringing our blend of home grown and 3rd party software up to date and to improve the standard of service that we provide in both data management and data cleansing.

Cygnus has achieved all our objectives and more. It's as easy to use and robust as promised, with a depth and sophistication that quite frankly surprised us. The Software Bureau have been true to their word and provided a good level of support and training and they listen to us when we make suggestions regarding functionality.

We view cygnus as being the keystone in our data processing strategy for both data validation and also campaign production. We believe that without it we could have lost our competitive edge.

Craig Harrison
Bureau Control Manager
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